



## **A special partnership: MPREIS and MAN Truck & Bus Austria**

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- **The Tyrolese supermarket chain MPREIS Warenvertriebs GmbH banks on the vehicles and services of MAN Truck & Bus**
- **New MAN TGX 26.500 and 26.460 trucks added to the MPREIS fleet**
- **The long-standing relationship between the two companies is driven by quality and an active focus on customers**

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**MPREIS Warenvertriebs GmbH from the Tyrol region of Austria has for many years put its faith in the vehicles and services of MAN Truck & Bus Austria for transporting goods to its more than 260 MPREIS supermarkets and more than 170 BAGUETTE café-bistros. End of 2017, it added new MAN TGX 26.500 6x2 and MAN TGX 26.460 6x2 trucks to its fleet, which now includes more than 40 MAN vehicles.**

These trailers and semitrailer combinations cover almost 4.6 million kilometres a year for MPREIS. In the process, they supply the supermarkets and café-bistros of this tradition-rich, family-run Tyrolese company with foods such as meats, sausages and meat products, fresh bread, fruit, vegetables, and dairy products. To this end, they criss-cross all of Tyrol, East Tyrol, South Tyrol, Salzburg, Vorarlberg and Carinthia seven days a week, mainly in two shifts. Every year, about half a million metric tons of goods leave the MPREIS central warehouse in Völs near Innsbruck.

“In our business, we need a strong partner who is on hand 24 hours a day with help and advice, and can always be relied upon. For several decades now, that partner has been MAN Truck & Bus Austria,” says MPREIS Head of Logistics Thomas Thaler. MPREIS doesn’t only put its faith in MAN vehicles. It also takes advantage of an individually tailored full-service package that includes not just services for MAN vehicles but also the repair and

MAN Truck & Bus is one of Europe's leading commercial vehicle manufacturers and transport solution providers, with an annual revenue of some 9 billion euros (2016). The company's product portfolio includes vans, trucks, buses/coaches and diesel and gas engines along with services related to passenger and cargo transport. MAN Truck & Bus is a company of Volkswagen Truck & Bus GmbH and employs more than 35,000 people worldwide.

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maintenance of truck bodies, emergency response and much else besides. In this way, MPREIS benefits from comprehensive, straightforward and fast support, all from a single source.

MPREIS has adopted a multi-award-winning ecological and sustainability philosophy that spans all its corporate divisions and is naturally also reflected in its fleet. Low-emission Euro 6 vehicles already account for more than 90 percent of the MPREIS fleet. "We are extremely pleased that MAN supports our ecological approach and can offer us vehicles employing state-of-the-art technology," Thaler says.

The latest additions at the logistics centre in Völs are four MAN TGX 26.500 6x2-2 BL, as well as two MAN TGX 26.460 6x2-2 BL, which were brought end of 2017 into the fleet. The 500 PS and 460 HP heavy-duty trucks with refrigerated bodies and lifting platforms have among other things the man TipMatic transmission, safety features such as the Emergency Brake Assist 2 (EBA2) as well as an extensive equipment in terms of interior and comfort for the drivers. Thomas Thaler explains why MPREIS decided in favour of the MAN TGX: "For our fleet, we place a particularly strong emphasis on performance and reliability, safety for our employees and other road users and – last, but not least – an attractive appearance. MAN offers us all of that."