



## **Christoph Herr is the new Head of Product Management and Strategy of MAN Truck & Bus AG**

Munich, February 23, 2016

**Herr previously worked as a consultant for Bain & Company, Inc.**

Christoph Herr, 38, has been leading the extended product management and strategy of MAN Truck & Bus AG in Munich since 1 January 2016. His new range of tasks includes the extended area of Corporate and Product Strategy and also Group Synergies. Christoph Herr has come from international management consultants Bain & Company, Inc in Düsseldorf to MAN and brings outstanding knowledge of the automotive sector. The business graduate last supervised various strategic projects with an international focus. In his new role, Christoph Herr reports directly to Joachim Drees, Chairman of the Executive Board of MAN Truck & Bus AG and MAN SE.

**MAN Truck & Bus**  
Dachauer Straße 667  
D-80995 Munich

**Head of Media Relations**  
Martin Böckelmann

Phone: +49 89 1580-2001  
Martin.Boeckelmann@man.eu  
[www.man.eu/presse](http://www.man.eu/presse)