



Award-winning: iF Gold Award 2016 for the MAN Lion's Intercity

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The newest member of the MAN bus family has won the coveted iF International Forum Design award in the "Automobiles/Vehicle/Bikes" category.

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The award winners were officially announced and honoured at the iF Design Award Night at BMW World in Munich on 26 February, which was attended by 2,000 guests. The ceremony saw the MAN Lion's Intercity awarded the iF Gold Award 2016, making it one of just 75 gold prize winners out of a total of 5,295 entries submitted. In the "Automobiles/Vehicle/Bikes" category, the MAN Lion's Intercity thus beat contenders such as sports cars and motorbikes made by household names.

"This intercity coach made by MAN demonstrates how standard design tasks can be solved in an inspirational way. It impressed the award panel with its timeless design, clear lines and perfectly balanced proportions. All of the details are flawlessly implemented, with the interior matching the exterior and vice versa, the windows and doors are attractively integrated and the colour scheme, the materiality and surface form are perfectly designed. All of these factors make the bus a modern vehicle that is absolutely convincing in its entirety", said the award panel, made up of 58 design experts, in justifying their decision.

The criteria for the distinguished award, which has been presented annually since 1953, include the external appearance and shape of the products as well as the degree of innovation, ergonomics, functionality together with environmental aspects.

Stephan Schönherr, Vice President of Omnibus Design at MAN said: "We are thrilled to have received this award, which is an internationally renowned seal of quality for good design. It is a great success that has so far generally been reserved for our luxury segment and premium products." The award proves that MAN's standard products are perceived and recognised as high quality and holistically designed vehicles in design

The MAN Group is one of Europe's leading industrial players in transport-related engineering, with revenue of approximately €14.3 billion in 2014. As a supplier of trucks, buses, diesel engines, turbomachinery, and special gear units, MAN employs approximately 55,900 people worldwide. Its business areas hold leading positions in their respective markets.

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circles, as they set a high standard of design quality and functionality, according to Schönherr.

The MAN Lion's Intercity, which was first presented to the broader trade public at the international bus and coach show Busworld Kortrijk in Belgium in late 2015, combines first class comfort with a high level of functionality and outstanding safety in the very best MAN quality. The vehicle not only sets standards with its striking, aerodynamically optimised design and excellent driving characteristics, but first and foremost with its efficient fuel consumption and low life-cycle costs.

After having won prizes such as the "Red Dot Design Award", the "iF Design Award" and the "German Design Award", the "iF Gold Award 2016" is the 13th design award for MAN, thus underlining the success enjoyed by MAN and NEOPLAN vehicles in the field of design and aesthetics.