



Munich, June 2, 2013

Showing the whole of Europe who's wearing the Lederhosen? We are your MAN.

The newly-minted Treble winner FC Bayern Munich has celebrated an exuberant victory parade through the centre of Munich. The Wembley heroes worked their way through the masses on a specially-designed, convertible MAN truck to reach Marienplatz, Munich's central square.

This purpose-built model is based on an MAN TGX truck with 400 HP and was produced in MAN's Truck Modification Center in Wittlich. Firstly, the cab roof was removed, making it much easier for the fans to see their idols. MAN engineers also designed a special platform with handrails as part of the customized bodywork, offering enough space for players, trainer and officials to make it "party-proof".

The parade started off in front MAN's corporate headquarters in the Ungererstrasse, where the team boarded its new vehicle. Shortly before, the usual MAN team bus had collected the players from Munich Airport and brought them to Schwabing, where the convertible truck was already waiting for its celebrated passengers. This was in fact the second special mission for an MAN vehicle within a very short time – only three weeks ago, Bayern legends like Lothar Matthäus and Paul Breitner took part in the league championship parade in a red double-decker bus.

MAN's headquarters was dressed for occasion with an almost 10-meter-high lederhosen decorating the building. Next to it appeared the slogan, "Showing the whole of Europe who's wearing the Lederhosen? We are your MAN."

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